

# Bringing Clarity to Business Value



“Mainstay is our premier partner in providing quantitative proof points on the value Oracle solutions deliver to our customers.”

–Jeb Dasteel, former Chief Customer Officer, Oracle

## Let’s be clear: The days of freewheeling business spending are long gone.

In today’s tough marketplace, smart enterprises are scrutinizing every new investment with an eye to securing real returns, tangible savings, and competitive edge. That means proving the business value of every project and solution you invest in or sell. And that’s where Mainstay can help.

### Clarifying Value

For more than a decade, the people at Mainstay have pursued a unique passion: understanding and communicating business value. Over the years, we’ve partnered with some of the world’s most admired and profitable enterprises with the aim of clarifying the true value of their products, services and investments.

Through these partnerships, Mainstay developed a full range of value-analysis solutions and services that empower our clients to make smarter, faster business decisions, maximize investment returns, and propel sales and market leadership.

### Complete Value Analysis Tools and Services

Whether you’re a provider of technology solutions or depend on IT to run your business, Mainstay equips you with the knowledge and tools to succeed.

- **Accelerating Enterprise IT.** Business and IT executives engage Mainstay to deliver independent, audit-proof assessments of their technology initiatives. Now enterprises can rapidly secure buy-in, align business priorities, and execute tech strategies with speed and confidence.
- **Supercharging Tech Providers.** The world’s top technology companies turn to Mainstay to put hard numbers behind their value proposition. We provide powerful ROI tools, customer evidence, and value-based educational service — all focused on achieving your business and sales goals.
- **World’s Best Value Analysis Platform.** Underpinning all our offerings is Mainstay Advisor™ — the industry’s most advanced solution for analyzing business value. Cloud-delivered, our Advisor family of applications deliver the insights and metrics you need to transform your business.

### For More Information

To learn more about Mainstay’s value-enabling products and services, send an email to [contact@mainstaycompany.com](mailto:contact@mainstaycompany.com) or visit [www.mainstaycompany.com](http://www.mainstaycompany.com)

**Mainstay**  
764 Valderrama Court  
Castle Rock, CO 80108

[www.mainstaycompany.com](http://www.mainstaycompany.com)  
p. 650.413.9680  
[contact@mainstaycompany.com](mailto:contact@mainstaycompany.com)